



# nordie game 2026

**INDIE DEVELOPER SHOWCASE  
OPPORTUNITY**

# BUILT A GREAT GAME BUT NO ONE'S PLAYING IT?

If so,  
this is for you!

Through a collaboration between Benne Media Solutions and Nordic Game, indie developers now have two ways to participate in one of Europe's leading game industry events. Nordic Game 2026 will be held in Malmo, Sweden. Our special vendor opportunity includes discounted rates for:

- **Option 1: Attend in Person**
- **Option 2: Participate Remotely**

Whether you can make it to Sweden or not, the goal is the same:

**Get your game in front of the right people.**

This initiative helps indie developers get in front of press, publishers, and players. It creates opportunities to be seen, played, and taken seriously. We have negotiated special discounted pricing if you register through Benne Media Solutions by April 20, 2026.



Benne Media Solutions supports indie developers with marketing strategy, visibility, and industry connections. In 2026, founder Junae Benne, a gaming journalist and strategist, returns to Nordic Game as a keynote speaker, workshop host, and panelist.



**nordic game**  
**2026**

**DISCOUNT  
DEADLINE  
APRIL 20TH**

**CLICK TO REGISTER**

# OPTION 1

ATTEND NORDIC GAME  
IN PERSON

MAY 25TH-29TH

IN MALMO, SWEDEN



**nordic game**  
**2026**

**DISCOUNT  
DEADLINE  
APRIL 20TH**

**CLICK TO REGISTER**

[bennemedia.com](https://bennemedia.com)



**Attending in person gives you direct access to the floor and the people in it.**

### **What You Get**

- Demo Your Game
- Have a dedicated station where players, press, and industry professionals can experience your game firsthand.

### **Business Meetings**

- Access Nordic Game's meeting system to connect with publishers, partners, and investors.

### **Steam Visibility**

- Opportunity to be featured in the Nordic Game Steam Sale (past events reached 1.2M+ impressions).

### **Pitch Opportunities**

- Present your game in live pitch sessions and competitions.

### **Mentorship + Pitch Support**

- 3-hour online prep course
- Live workshop + pitch deck feedback
- Direct input from experienced mentors

### **Awards Consideration**

- Automatic eligibility for the Nordic Game People's Choice Award.

### **Real Networking**

- Meet developers, publishers, and collaborators in person.

**REGISTER NOW**

WE WANT TO BE TRANSPARENT: PARTICIPATION IS SUBJECT TO NORDIC GAME APPROVAL. OUTCOMES ARE NOT GUARANTEED. DEVELOPERS ARE RESPONSIBLE FOR TRAVEL AND MATERIALS. FOR MORE EVENT DETAILS VISIT [NORDICGAME.COM](https://nordicgame.com)

# OPTION 2

PARTICIPATE REMOTELY

MAY 25TH-29TH

IN MALMO, SWEDEN



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**If travel isn't realistic, you can still be part of the showcase.**

### **What You Get**

- Remote Showcase Placement
- Your game is included in materials shared with attendees, press, and publishers.

### **Curated Industry Contacts**

- A list of relevant publishers, partners, and professionals attending Nordic Game.

### **Virtual Meetings**

- Opportunities to connect with industry partners during conference week.

### **Mentorship Access**

- Pitch feedback and marketing guidance

### **Visibility Support**

- Your game is included in showcase communications and outreach.

### **Post-Event Resource Package**

- Who to follow up with
- Press outreach tips
- Community-building tips

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[bennemediasolutions.com](http://bennemediasolutions.com)

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# BRINGING YOUR GAME TO THE SHOW FLOOR

If you're coming to Nordic Game, having a demo station changes everything. It's a conversation starter and gives people a chance to actually play your game. To make this more accessible, we've created flexible booth options so you don't have to do it alone.

## Booth Options

- €1,500 — Full booth (includes 1 conference pass)
- €750 each — 2 developers sharing
- €500 each — 3 developers sharing
- €375 each — 4 developers sharing

**Sharing a booth is a great way to reduce cost while still having a strong presence.**

## Conference Admission Passes

Each developer needs a Nordic Game pass to attend. This is in addition the booth fees.

- 1 pass is included with the full booth
- Additional passes are purchased separately

## Admission Pass Options

- Business (includes meetings) (686.25 EUR)
- Content (talks + events) (623.75 EUR)

Discounted admission rates may be available. Details will be shared for approved vendors.

[VIEW BOOTHS](#)

[REGISTER NOW](#)



Demo stations are limited. We work with teams to create the best setup possible. Participation is subject to Nordic Game approval. Outcomes are not guaranteed. Developers are responsible for travel and materials. For more event details visit [nordicgame.com](http://nordicgame.com)



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